

KEY INDICATORS : EDINBURGH

15 : EXPORTS OF MANUFACTURED GOODS (EDINBURGH & LOTHIAN)

	<i>sources / notes</i>	1991	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	
Total value of exports	(*1)					3,853.2	4,486.7						£ million
Food & beverages, excl. whisky						29.2	35.4						£ million
Textiles						13.3	11.8						£ million
Clothing						5.2	0.8						£ million
Leather goods, luggage, footwear						0.5	0.5						£ million
Wood & wood products						0.2	0.3						£ million
Pulp, paper & paper products						18.5	17.1						£ million
Publishing, printing & recorded media						17.4	8.2						£ million
Coke, petroleum products, nuclear fuel						0.0	0.0						£ million
Chemicals & chemical products						77.4	85.3						£ million
Rubber & plastic products						57.4	14.7						£ million
Non-metallic mineral products						49.0	20.4						£ million
Basic metals						23.6	27.5						£ million
Fabricated metal products (ex. mach'ry)						52.9	53.8						£ million
Machinery & equipment n.e.s.						89.1	71.8						£ million
Office machinery						1,188.6	1,877.9						£ million
Electrical machinery & apparatus n.e.s.						33.5	21.5						£ million
Communication equipment, radio, tv						2,182.4	2,224.4						£ million
Medical, precision & optical instruments						12.4	12.2						£ million
Motor vehicles & trailers						1.0	0.6						£ million
Other transport equipment						0.0	0.0						£ million
Furniture & other manufacturing n.e.s.						1.7	2.4						£ million
Recycling						0.0	0.0						£ million

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(*1) Data is from a survey commissioned by Scottish Enterprise Edinburgh & Lothian, undertaken by the Scottish Council Development & Industry (SCDI) in association with Scottish Development International (SDI – formerly Locate in Scotland www.scdi.org.uk). Published March 2002 (contact Veronica Lynch, International Development Manager, Scottish Enterprise Edinburgh & Lothian, tel. 0131 – 313 – 6089). Data generally relates to the calendar year, although many companies were only able to provide information relating to the financial year, ending March. Industry groupings are the manufacturing divisions as defined by the Office for National Statistics in the 1992 Standard Industrial Classification (SIC).

The survey excludes whisky exports, which are covered by independent research undertaken by the Scotch Whisky Association. It is also difficult to apportion whisky exports by region, since distilling, blending and bottling may be carried out at different locations. However, as at 1999 the value of whisky exports from the Lothians was estimated at £235.4M, rising to £246.7M in 2000. (Estimates based on Lothian's contribution of 11.4% to total Scottish whisky production).

Lothian manufacturing exports (excluding whisky) grew by 16.4% between 1999 and 2000. They also increased as a proportion of the Scottish total, rising from 20.9% in 1999 to 23.9% in 2000. The region's main exports are communications equipment and office machinery. Between them these two sectors accounted for 86.7% of all exports in 2000, including whisky. The next most important sectors were whisky (5.2%), chemicals (1.8%), and other machinery & equipment (1.5%). The substantial drop in exports of rubber and rubber products between 1999 and 2000 is accounted for by the closure of Continental Tyres at Newbridge. It is expected that the closure of the Motorola plant in West Lothian will have a dramatic effect on exports of communications equipment in 2001. Likewise the closure of the Livingston NEC plant in March 2002 will lead to a further downturn.

Small & medium enterprises (SMEs) accounted for 6.3% of exports in 1999, but by 2000 this had fallen to just 4.9%.

The European Union accounted for 67.7% of Lothian exports in 2000, with Asia Pacific taking a further 15.3% and North America 11.9% (n.b. all excluding whisky) exports. By comparison, Scottish exports were directed slightly less towards the European Union (63%) and Asia Pacific (11%), and more towards North America (14%). In terms of specific countries, Lothian's main export markets were the Netherlands (35.0%), U.S.A. (11.8%), Japan (10.3%), Italy (10.3%), Germany (9.0%), and France (4.4%). The prominence of the Netherlands reflects that country's function as a 'gateway' to Europe, with major channels through the port of Rotterdam and Schipol airport. At the national level, France is Scotland's principal export market, although its market share fell from 17% in 1999 to 14.5% in 2000.

In April 2004 the Scottish Executive published the revised results of its 'Scotland's Global Connections Survey'. (www.scotland.gov.uk/exports) This was a Scotland-wide survey, with responses from 5,365 companies. It was carried out in 2003, with the data relating to 2002. The regional breakdown by Local Enterprise Company (Table 6) revealed the value of exports from Edinburgh & the Lothians as £2,410 million, out of a Scottish total of £18,770 million, i.e. 12.8% of the total. Edinburgh & the Lothians ranked as Scotland's second most important LEC region for exports, behind Renfrewshire.