

issue 01 august 2007 • published by the economic development service • the city of edinburgh council • joined up for jobs

Welcome to the first issue of the Edinburgh Labour Market Bulletin. Produced by the City of Edinburgh Council's City Development Department in conjunction with the Joined Up for Jobs Partnership, this new quarterly bulletin is designed to provide a regular snapshot of labour market conditions in the Scottish Capital.

Summary Analysis

Claimant count unemployment fell once again in July to just 1.9%, continuing what is now an established, long-term trend. Not only is this lower than the current Scottish rate of 2.6% but it is in fact the lowest rate ever recorded since the current local authority boundary was established in 1975.

The fall in claimant count unemployment has been shared across the city in almost every ward and more importantly was on average greater in the 12 Regeneration Outcome Agreement (ROA) areas than in the other wards of the city. The lowest unemployment rate in the city was recorded in the Meadows/Morningside ward (0.8%) while the highest was recorded in the Forth ward (4%).

On the labour demand side, 3,809 new vacancies were notified through Job Centre Plus offices in Edinburgh in July 2007. Nearly 20% were in Sales and customer service roles while a further 27% were in elementary occupations. Half of the new vacancies were in the financial services sector while nearly one quarter were in distribution, hotels and restaurants.

The average duration of a vacancy in Edinburgh increased slightly in July to 5.8 weeks but remains slightly below the Scottish average of 6.1 weeks.

New data from the Annual Survey of Hours and Earnings (ASHE) shows that wages in Edinburgh continue to outstrip the rest of the country with the average full time weekly wage in Edinburgh (£573) now more than £70 per week above the Scottish Average.

Our regular press round-up indicates that number of jobs gained in Edinburgh over the last quarter is more than double the number lost. Important developments include the expansion of a number of existing organisations (Sainsbury, B&Q, and Travel Lodge) as well as the arrival of some entirely new firms (Accenture, Scot Logic and the Scottish Legal Complaints Commission).

We hope that you find this bulletin useful and would be delighted to receive any feedback via the Access to Employment team at workingcapital@edinburgh.gov.uk

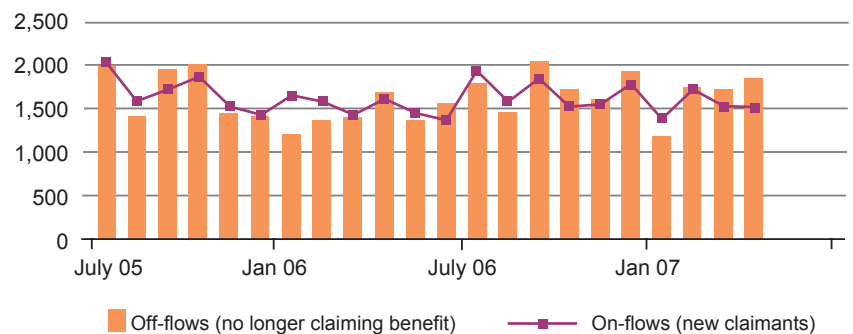
City and National Trends Quarter 3, 2007

Key Indicators

	Edinburgh City	Lothian	Scotland
In employment (2006)	77.2%	77.9%	75.2%
Economically inactive (2006)	19.2%	18.3%	20.6%
Unemployed (% working age pop, July 2007)	1.9%	1.7%	2.4%
Unemployed long-term (> 12 months)	14.4%	12.6%	15.4%

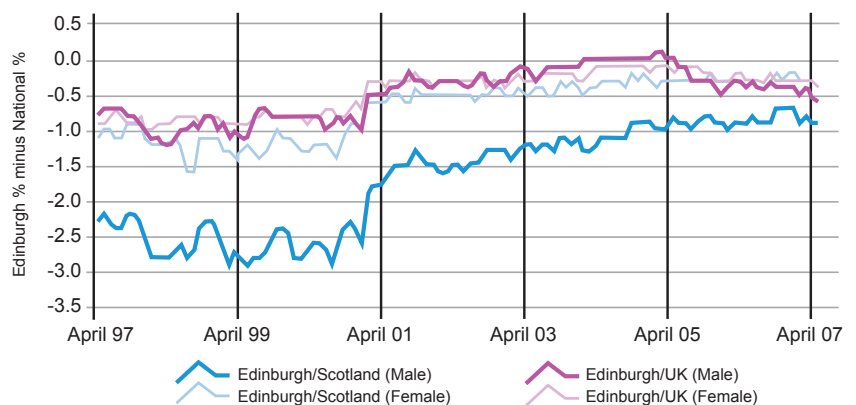
Source: NOMIS

Monthly On and Off-Flows to Unemployment Register Edinburgh City



Source: ONS and City Development Department, City of Edinburgh Council (Planning Information Section)

Difference between Edinburgh (TTWA) and National Unemployment Rates



Source: ONS and City Development Department, City of Edinburgh Council (Planning Information Section)



Ward Labour Supply statistics July 2007

Presented below is a labour market snapshots for each of the wards in the city. Due to the current lack of data for the new wards information is constructed using clusters of the previous wards on which statistics have been gathered.

To encompass existing service focus through the Regeneration Outcomes Agreement that use the

old wards the **12 ROA** areas are **highlighted** within the relevant grouping.

All information presented in this section is sourced via the NOMIS Labour Market Statistical website and the Census data 2001. The % figures are based on the working age population living in each ward and LTU = long term unemployed.

Ward 1: Almond

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Dalmeny/Kirkliston	79.3	17.4	66	85	76	1.5	19.7	-10.6	15.2
Queensferry	82.6	14.6	90	67	54	0.9	15.1	-19.4	-40.0
Cramond	75.1	21.9	42	42	39	0.9	15.4	-7.1	-7.1
Ward Data	79.4	17.6	198	194	169	1.1	17.3	-12.9	-14.6

Ward 2: Pentland Hills

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Balerno	79.2	18.2	21	30	32	0.7	3.1	6.7	52.4
Baberton	79.1	19.1	36	34	32	0.7	9.4	-5.9	-11.1
Sighthill	58.8	35.8	151	141	114	1.9	8.8	-19.1	-24.5
Ward Data	71.1	25.4	208	205	178	1.1	7.9	-13.2	-14.4

Ward 3: Drum Brae/Gyle

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
East Craigs	76.5	19.5	101	87	88	1.9	10.2	-1.1	-12.9
Gyle	84.7	13.1	48	42	34	0.6	17.6	-19.0	-29.2
North East Corstorphine	76.2	21.0	43	46	40	0.9	12.5	-13.0	-7.0
Ward Data	79.4	17.6	192	175	162	1.1	12.3	-7.4	-15.6

Ward 4: Forth

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Muirhouse/Drylaw	54.8	37.0	378	314	291	5.6	15.8	-7.3	-23.0
Pilton	67.0	27.7	314	224	228	4.4	14.0	1.8	-27.4
Granton	65.7	29.1	266	219	215	4.7	16.7	-1.8	-27.4
Trinity	80.7	16.9	47	45	50	1.1	10.0	11.1	6.4
Ward Data	66.6	28.0	1005	802	784	4.0	15.2	-2.2	-22.0

Ward 5: Inverleith

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Craigeleith	75.4	22.1	50	41	37	0.9	8.1	8.1	-26.0
Dean	82.1	15.2	67	43	47	0.9	14.9	14.9	-29.9
Stockbridge	81.0	15.8	59	61	55	1.0	10.9	10.9	-6.8
Davidsons Mains	79.0	19.0	36	34	26	0.6	15.4	15.4	-27.8
Ward Data	79.6	17.8	212	179	165	0.9	12.1	12.1	-22.2

Ward 6: Corstorphine/Murrayfield

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Murrayfield	79.8	17.3	38	31	23	0.5	8.7	-25.8	-39.5
South East Corstorphine	81.9	15.8	48	43	35	0.7	14.3	-18.6	-27.1
Stenhouse	70.9	25.3	130	117	103	2.3	21.0	-12.0	-20.8
Ward Data	77.7	19.3	216	191	161	1.1	17.7	-15.7	-25.5

Ward 7: Sighthill/Gorgie

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Parkhead	65.7	28.3	237	209	209	4.3	10.5	0	-11.8
Moat	72.1	24.1	145	158	124	2.6	14.5	-21.5	-14.5
Murray Burn	66.1	27.3	280	282	244	4.6	9.5	-13.5	-12.9
Ward Data	67.9	26.6	662	649	577	3.8	10.9	-11.1	-12.8

Ward 8: Colinton/Fairmilehead

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Colinton	77.6	20.2	29	25	21	0.4	9.5	-16.0	-27.6
Firrhill	71.7	23.1	105	92	87	1.9	10.3	-5.4	-17.1
Fairmilehead	80.3	17.6	39	31	27	0.5	11.1	-12.9	-30.8
Ward Data	76.7	20.2	173	148	135	0.9	10.4	-8.8	-22.0

Ward 9: Fountainbridge/Craiglockhart

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Craiglockhart	79.0	18.5	33	27	27	0.6	3.7	0	-18.2
Shandon	81.9	14.2	158	133	123	1.9	21.1	-7.5	-22.2
Fountainbridge	71.0	23.2	157	119	130	2.4	14.6	9.2	-17.2
Ward Data	77.4	18.4	348	279	280	1.7	16.4	0.4	-19.5

Ward 10: Meadows/Morningside

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Merchiston	74.0	22.1	60	58	55	1.0	5.5	-5.2	-6.3
North Morningside/Grange	73.0	23.7	66	56	46	1.0	19.6	-17.9	-30.3
Marchmont	55.9	40.0	53	38	44	0.7	6.8	15.8	-17.0
South Morningside	78.6	18.8	39	23	26	0.5	11.5	13.0	-33.3
Ward Data	69.8	26.7	218	175	171	0.8	10.5	-2.3	-21.6

Ward 11: City Centre

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Dalry	72.2	22.9	199	170	172	2.6	16.9	1.2	-13.6
New Town	72.1	24.3	75	70	52	0.9	15.4	-25.7	-30.7
Tollcross	61.8	31.6	161	106	99	1.7	11.1	-6.6	-38.5
Ward Data	68.8	26.1	435	346	323	1.8	14.9	-6.6	-25.7

Ward 12: Leith Walk

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Broughton	78.0	18.4	166	125	120	2.0	15.0	-4.0	-27.7
Calton	76.1	19.8	156	124	110	1.9	14.7	-11.3	-29.5
Harbour	73.2	21.7	240	226	204	4.1	13.2	-9.7	-15.0
Ward Data	75.9	19.9	562	475	434	2.6	14.1	-8.6	-22.8

Ward 13: Leith

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Newhaven	73.0	22.7	228	207	183	3.6	13.1	-11.6	-19.7
Lorne	75.3	19.8	234	184	179	3.4	17.3	-2.7	-23.5
Leith Links	80.0	16.5	137	117	104	2.1	15.4	-11.1	-24.1
Ward Data	76.1	19.7	599	508	466	3.0	15.2	-8.3	-22.2

Ward 14: Craightinny/Duddingston

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Holyrood	57.9	34.8	214	193	186	3.6	21.5	-3.6	-13.1
Meadowbank	80.3	16.5	141	118	120	2.2	18.3	1.7	-14.9
Mountcastle	75.4	21.0	113	89	93	2.0	15.1	4.5	-17.7
Restalrig	61.8	31.6	161	106	99	1.7	15.4	-6.6	-38.5
Ward Data	69.8	25.5	697	609	608	3.0	17.8	-0.2	-12.8

Ward 15: Southside/Newington

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Southside	56.2	39.1	142	125	113	1.7	17.9	-9.6	-20.4
Sciennes	66.5	29.6	52	32	32	0.6	21.9	0	-38.5
Newington	70.9	26.5	52	40	48	1.0	8.3	20.0	-7.7
Prestonfield	45.8	48.8	61	45	37	0.7	10.8	-17.8	-39.3
Ward Data	59.2	36.6	307	242	230	1.0	15.3	-5.0	-25.1

Ward 16: Liberton/Gilmerton

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Alnwickhill	74.6	22.1	70	82	76	1.7	12.0	-7.3	8.6
Kaimes	65.8	29.1	187	169	152	3.2	10.5	-10.1	-18.7
Moredun	64.8	29.6	177	156	149	3.2	8.7	-4.5	-15.8
Gilmerton	74.4	22.0	95	64	56	1.0	7.1	-12.5	-41.1
Ward Data	70.1	25.6	529	471	433	2.2	9.7	-8.1	-18.1

Ward 17: Portobello/Craigmillar

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Portobello	77.5	19.7	101	97	88	2.0	26.1	-9.3	-12.9
Milton	73.0	23.0	121	99	110	2.5	15.5	11.1	-9.1
Craigmillar	52.2	40.6	295	250	208	4.8	18.8	-16.8	-29.5
Duddingston	76.6	20.1	100	76	65	1.3	16.9	-14.5	-35.0
Ward Data	70.0	25.7	617	522	471	2.6	19.1	-9.8	-23.7

EDINBURGH

	In Employment %	Economically inactive %	Total Claimant unemployed						
			Last Year	Last Quarter	Current Quarter	% >1 year	% LTU >1 year	Quarterly % Change	Annual % Change
Edinburgh	78.0	18.4	7178	6170	5747	1.9	14.4	-6.9	-19.9

Data rounded to nearest 5.

Percentage given is that of particular age/duration as a proportion of all age/durations within that particular gender.

Demand for Labour July 2007

Labour Demand Summary Statistics

Vacancies (July 2007)	Scotland	Edinburgh	VAT registered companies (Edinburgh)	2004	2005
Notified	34,831	3,809	Stock	12,320	12,495
Average length (weeks)	6.09	5.79	Registrations	1,445	1,390
Proportion >13 weeks old	12.7%	9.7%	De-registrations	1,190	1,210
...notified by Occupation			Employee Jobs (2005)	Scotland	Edinburgh
Managers & Senior Officials	3.2%	4.6%	Number	2,391,447	317,199
Professionals	2.0%	2.3%	% in ...Real estate and business services	14.0%	19.4%
Associate Professionals and Technicians	11.4%	8.7%	...Financial services	4.5%	13.7%
Administrative & Secretarial	8.7%	9.1%	...Health	5.3%	13.5%
Skilled Trades	13.8%	14.9%	...Tourism	8.8%	9.7%
Personal Services	6.8%	7.0%	...Retail	10.1%	8.8%
Sales & Customer Service	18.9%	19.8%	...Education	8.6%	8.1%
Process, Plant and Machine Operatives	11.2%	7.1%	...Public administration	6.7%	6.9%
Elementary Occupations	23.9%	26.7%	...Manufacturing	9.6%	4.1%
...notified by Industry			Wages (2006, residence based)	Scotland	Edinburgh
Primary Activities & Energy	3.0%	0.9%	Mean weekly wage (full-time)	£502.50	£573.00
Manufacturing	4.0%	3.2%	Mean weekly wage (part-time)	£170.00	£205.80
Construction	4.3%	4.0%			
Distribution, Hotels and Restaurants	21.5%	23.8%			
Transport & Communications	3.0%	2.8%	Mean weekly wage (full-time)	£612.40	£523.80
Financial Services	46.9%	49.9%			
Public Sector and Other Services	17.3%	15.4%			
			New business accounts established with Scottish clearing banks	Scotland	Edinburgh
Hotels and Restaurants	10.0%	8.3%		23,468	2,482
Retail	8.1%	10.9%			

Source: NOMIS

Job news is based on media announcements and redundancies notified by the DTI during Q3 of 2007. This column is intended to provide a snapshot of recent events in Edinburgh's labour market and should in no way be considered a comprehensive list of all redundancies and appointments. While every effort has been made to ensure a high degree of accuracy the authors can make no guarantees as to the accuracy of information quoted and interested parties should seek clarification from the companies concerned if further details are required.

Retail

Up to 300 jobs will be created with the opening of a new **Sainsbury's** supermarket. The £30 million development on Westfield Street, Gorgie is set to open by the end of the year. Meanwhile **Tesco** have added a new store in Craiglockhart. Their new "express" outlet on Collinton Road opened in August, producing 20 jobs.

B&Q have announced restructuring plans for some of their Edinburgh units. They are to close two stores at Longstone and Murrayfield later this year. However, they will open a new store in Hermiston Gate, which will accommodate 300 jobs. It is expected to be larger than both old stores combined.

Music and DVD retailer **Fopp** announced the closure of its two Edinburgh stores on Cockburn Street and Rose Street in early July, costing 15 jobs. **HMV** immediately struck a deal to buy the Rose Street outlet, which will retain the same format.

Pharmaceuticals

150 skilled jobs are expected to be created over the next four years under plans by an international drugs development company to expand in Scotland. **Quintiles Transnational** is investing £7.5 million in a new national HQ and laboratory complex at Livingston's Alba Campus. The project is supported by a Regional Selective Assistance grant of £1.25 million.

Government

The **Department for Work & Pensions** is planning to close its social security office at Portobello, resulting in the loss of 95 jobs. The function will move to Glasgow as part of the Department's shake-up, with new staff being recruited there.

Edinburgh has been chosen as the base for the new **Scottish Legal Complaints Commission** (SLCC) which is due to be up and running in late 2008, creating about 60 new jobs. A suitable premises in the City is still to be chosen.

Hotels

Budget hotel chain **Travelodge** has agreed to sign a 35-year lease on the former Edinburgh Greens Swallow hotel in Eglinton Crescent in the City's West End. Travelodge plans to convert the 55-room building into a 72-bed budget hotel to open in November as part of a £1.7 million refurbishment programme. The announcement follows the firm's recent acquisition of a new site at Edinburgh Airport. The chain plans to triple its room numbers in Edinburgh by 2020.

Meanwhile, due to loss of local business clientele following closure of nearby Standard Life and NHS offices, **The Botanic House Hotel** in Inverleith is closing, resulting in the loss of six jobs.

Leisure

August saw the closure of Edinburgh's first multiplex cinema, **The Odeon** in Fort Kinnaird. The cinema was suffering from intense competition. 30 jobs were lost, but its site will be used to make way for new retail development.

IT/Finance

Newcastle-based technology firm **Scott Logic** has expanded its operations to Edinburgh. 28 members of staff have moved to their new office in Gayfield Square. The bespoke provider of financial software for investment banking, stockbroking and hedge fund communities has ambitions to grow rapidly in the next five years, increasing its staff numbers to 250. It chose to locate in Edinburgh largely due to its pool of highly-skilled labour and its reputation as a finance centre.

Global technology, consulting and outsourcing firm **Accenture** is launching its services in Edinburgh. The expansion comes as part of a bid to capture a larger share of the £2 billion Scottish market, with a focus on financial services and government. A team of around 30 staff will work from their new Edinburgh base in St Andrew Square.

Business Services

Asbestos removal company **Rhodar** is to take its business to Edinburgh, as part of rapid expansion across the UK. Ten jobs will be created.

Total gain: 598+

Total loss: 256



Labour Market Management Interventions by City Development

The characteristics of the Edinburgh Labour Market with a wealth of employment opportunities side by side with pockets of persistent unemployment and inactivity highlights the need for public sector agencies to combine and create more robust pathways to employment for the most disadvantaged in the labour market, while also meeting the needs of the city's employers.

This tackling of this need is expressed in "Joined up for Jobs" a cross-agency and common employability strategy for the city and the partnership that exists to implement its aims.

The core partners comprise the City of Edinburgh Council, Capital City Partnership, Careers Scotland, the Edinburgh Chamber of Commerce, Jobcentre Plus, NHS Lothian, Scottish Enterprise Edinburgh and Lothian, with the active participation of key stakeholders such as employers and training providers.

The strategy seeks to take a demand-led, client-centred and joined-up approach to implementing its five objectives. To;

- **Maximise the benefits of economic growth for priority areas and groups**
- **Reduce long-term unemployment and social exclusion by increasing the rate of success in recruiting from the most excluded groups into local employment**
- **Focus on the period beyond initial recruitment and introduce support which will help clients not only stay in work but progress to more secure and better paid work**
- **Develop inter-agency initiatives which identify benefit-to-work problems and support individuals through them and continue to draw the attention of policy makers to these issues.**
- **Create an integrated, well-informed and well-understood pattern of service delivery.**

The City of Edinburgh Council, through City Development's Economic Development Service, is the lead partner on a number of strategic and implementation strands including; improving information flows that improves operation efficiency, securing wider participation in the strategy (particularly employers and health practitioners) and piloting new work methods that improve our performance in reaching our target client groups and success in moving them into employment.

More information on our work can be found in the Economic Development Access to Employment and Enterprise Annual Report series.



Useful Documents and Links

Access to Employment and Enterprise Annual Report 2006: City Development, December 2006

Access to Employment and Enterprise Annual Report 2006: City Development, August 2007

Working Capital and Capital Review: City Development

For more information visit our websites or contact the Access to Employment team

Joined up for Jobs website (Labour Market information) <http://www.joinedupforjob.org.uk>

Capital Review website (Economic information) <http://www.capitalreview.co.uk>

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